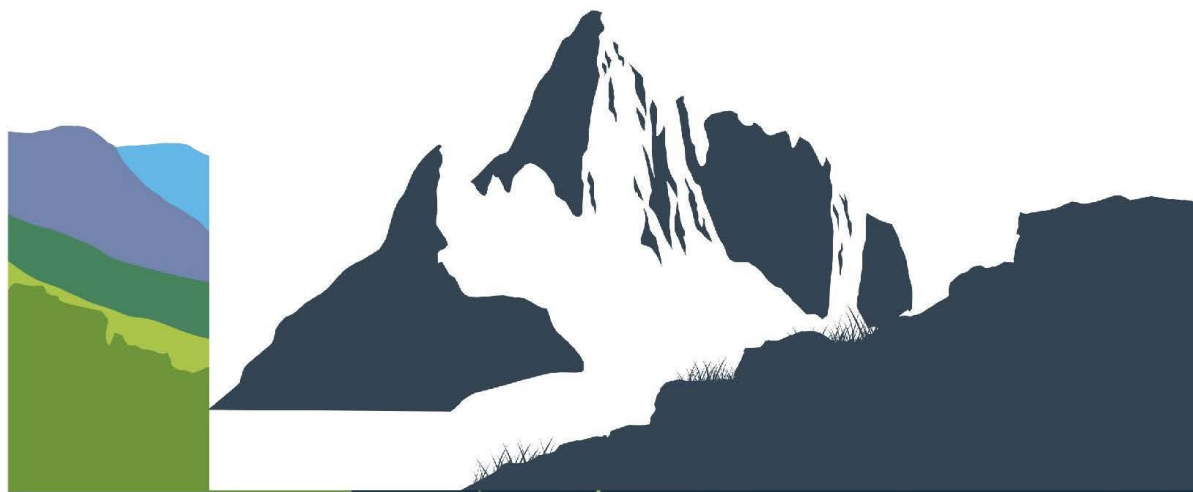


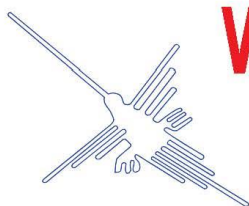
**WSAVA
2022**

**47th World
Small Animal Veterinary Association World
Congress and the XVIII FIAVAC Congress**

29-31 October 2022 | Lima, Peru



Lima



**WSAVA
2022**

**47th World
Small Animal Veterinary
Association World
Congress and the
XVIII FIAVAC Congress**

29-31 October 2022
Lima, Peru



Asociación de Médicos Veterinarios
de Práctica en Pequeños Animales



Support Categories & Benefits

You will be given a support category dependent upon the total amount of your contribution. The total contribution will consist of the package chosen (details below) or sum of individual items (promotional opportunities, exhibition space (excluding storage space).

You will benefit from outstanding advantages linked to your support category.

Sponsorship Levels (Package details below)

Benefits According to Level	Diamond	Platinum	Gold	Silver	Bronze
Booth Space	1 st Priority Choice of Booth Space	2 nd Priority Choice of Booth Space	3 rd Priority Choice of Booth Space	4 th Priority Choice of Booth Space	5 th Priority Choice of Booth Space
Congress Registration	10	6	4	3	1
Exhibition Badges	15	10	8	5	3
Theme Night Tickets	10	8	6	4	2
Hotel Accommodation	1 st Priority Choice of Hotel Accommodation	2 nd Priority Choice of Hotel Accommodation	3 rd Priority Choice of Hotel Accommodation	4 th Priority Choice of Hotel Accommodation	5 th Priority Choice of Hotel Accommodation
Delegate List (Including only those who agree to share details)	2 Delegate Lists Prior & 1 Post Congress	1 Delegate List Prior & 1 Post Congress	1 Delegate List Prior & 1 Post Congress	1 Delegate List Prior & 1 Post Congress	1 Delegate List Prior & 1 Post Congress

All other sponsors will be acknowledged as SPONSOR.

Companies booking exhibition space only will be acknowledged as EXHIBITORS.

Sponsorship Packages:

Diamond Package:

- 100 sqm Exhibition Space
- 6 streams sponsorship (max. 2 streams per day)
- 3 signs in exhibition area (provided by the company)
- Advertisement: Inside front cover OR back cover of mini program
- Advertisement: Inside front cover OR back cover of final program
- Logo on congress bags OR Logo on lanyards
- 2 bag inserts (provided by the company)
- 2 Exclusive E-mail blasts (E-mail blast will be sent prior to the Congress. Design to be supplied by the company (html) and to be provided by deadline)
- 100 word profile in final program
- Entitlement to use your logo with the following phrase: "Diamond Sponsor of the 47th WSAVA Congress and the XVIII FIAVAC Congress" on your promotional material from the time the contract is signed until the conclusion of the Congress
- Acknowledgement as DIAMOND SPONSOR on congress website, signage onsite, App and in final program

Platinum Package:

- 80 sqm Exhibition Space
- 3 streams sponsorship (max. 1 stream per day)
- 2 signs in exhibition area (provided by the company)
- Advertisement: Inside back OR inside page of mini program
- Advertisement: Inside back OR inside page of final program
- 2 bag inserts (provided by the company)
- 1 Exclusive E-mail blast (E-mail blast will be sent prior to the Congress. Design to be supplied by the company (html) and to be provided by deadline)
- 100 word profile in final program
- Entitlement to use your logo with the following phrase: "Platinum Sponsor of the 47th WSAVA Congress and the XVIII FIAVAC Congress" on your promotional material from the time the contract is signed until the conclusion of the Congress
- Acknowledgement as PLATINUM SPONSOR on congress website, signage onsite, App and in final program

Gold Package:

- 48 sqm of Exhibition Space
- 2 streams sponsorship (max. 1 stream per day)
- 1 sign in exhibition area (provided by the company)
- Advertisement: Inside page of mini program
- Advertisement: Inside page of final program
- 2 bag inserts (provided by the company)
- 1 Combined E-mail blast (E-mail blast will be sent prior to the Congress and will include up to 5 companies. Design to be supplied by the company (html) and to be provided by deadline)
- 100 word profile in final program

WSAVA 2022

47th World Small Animal Veterinary Association World Congress and the XVIII FIAVAC Congress

29-31 October 2022 | Lima, Peru



- Entitlement to use your logo with the following phrase: “Gold Sponsor of the 47th WSAVA Congress and the XVIII FIAVAC Congress” on your promotional material from the time the contract is signed until the conclusion of the Congress
- Acknowledgement as GOLD SPONSOR on congress website, signage onsite, App and in final program

Silver Package:

- 36 sqm Exhibition Space
- 1 stream sponsorship
- Advertisement: Inside page of mini program
- Advertisement: Inside page of final program
- 1 Combined E-mail blast (E-mail blast will be sent prior to the Congress and will include up to 5 companies. Design to be supplied by the company (html) and to be provided by deadline)
- 2 bag inserts (provided by company)
- 100 word profile in final program
- Entitlement to use your logo with the following phrase: “Silver Sponsor of the 47th WSAVA Congress and the XVIII FIAVAC Congress” on your promotional material from the time the contract is signed until the conclusion of the Congress
- Acknowledgement as SILVER SPONSOR on congress website, signage onsite, App and in final program

Bronze Package:

- 24 sqm Exhibition Space
- 1/2 day stream sponsorship
- Advertisement: Inside page of final program
- 1 bag insert (provided by company)
- 100 word profile in final program
- Entitlement to use your logo with the following phrase: “Bronze Sponsor of the 47th WSAVA Congress and the XVIII FIAVAC Congress” on your promotional material from the time the contract is signed until the conclusion of the Congress
- Acknowledgement as BRONZE SPONSOR on congress website, signage onsite, App and in final program

Special Requests:

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact me to discuss your needs.

Lisa Sant – Industry Liaison & Sales Associate

lsant@kenes.com

Participation Statistics & WSAVA Information

"Taking part in the WSAVA world congress is like investing in myself. I become part of a global community of my peers. I am updated on the latest technologies and future developments in my profession that broaden my knowledge and my understanding. What's more, I am truly inspired, both professionally and personally!"

Benefits of Supporting WSAVA/ XVIII FIAVAC Congress 2022

- 3 Days of Scientific Programs, over 300 speakers
- Promotes cutting-edge scientific research
- Offers a unique opportunity to exchange ideas with renowned professionals from across the world
- Provides an ideal networking forum
- Offers unique exposure to worldwide markets
- Over 2,000 Delegates expected
- Unique sponsorship opportunities
- Best Exhibition Booth Contest
- Very well located exhibition floor plus guaranteed traffic
- Growing interest from companies due to huge success at previous WSAVA congresses
- More than 150 Scientific Sessions for delegates
- Lima as destination

Interested in Partnering with WSAVA?

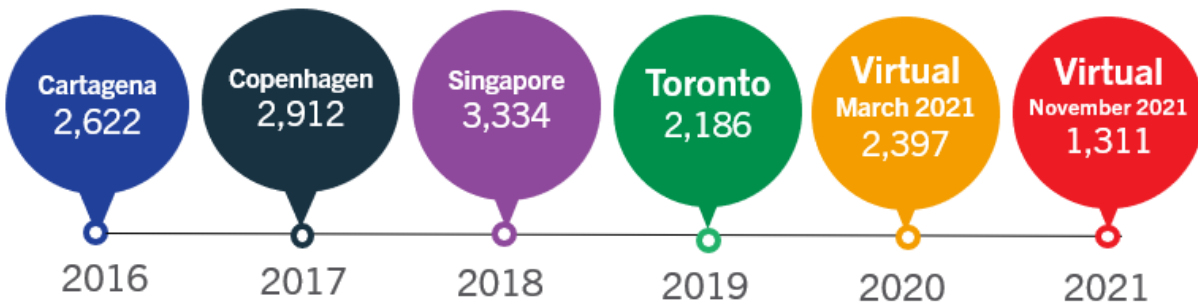
We believe in collaborative commitment with the veterinary industry to provide educational resources for our professional members. By joining our global community of 100 member societies, you will influence 200,000 individual veterinaries worldwide. By connecting with the creators and providers of the products required by our members, we seek to improve the care of companion animals and to inspire future generations entering the profession.

We have always enjoyed close relationships with our sponsors and ensure that they receive true recognition and a return on investment for their support. For information on society sponsorship opportunities please contact:

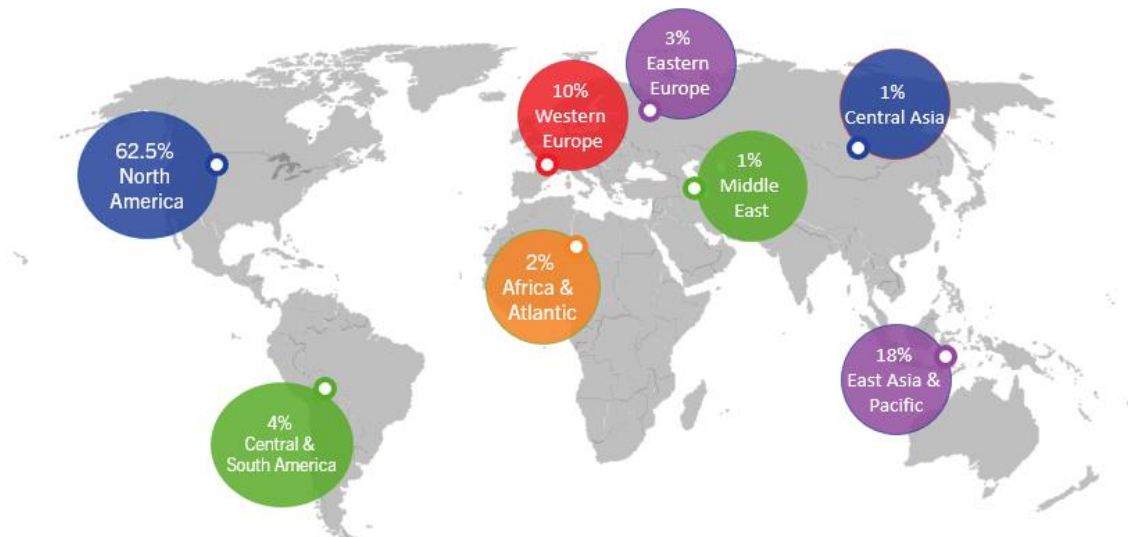
Louise Gorringe - WSAVA Association Manager - lgorringe@kenes.com

Previous WSAVA Congress Statistics

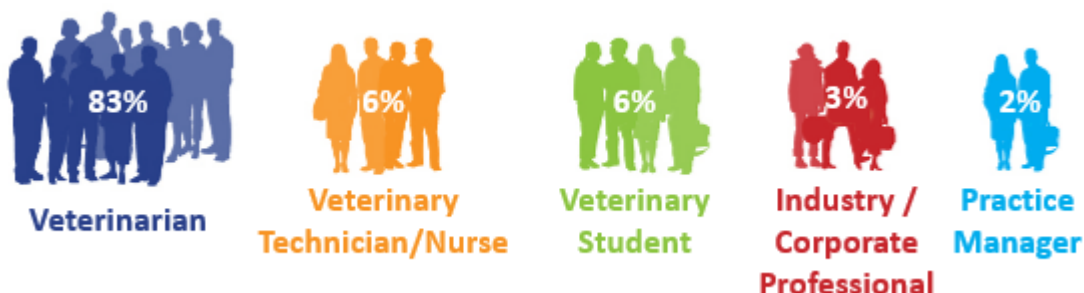
Attendance Throughout the Years



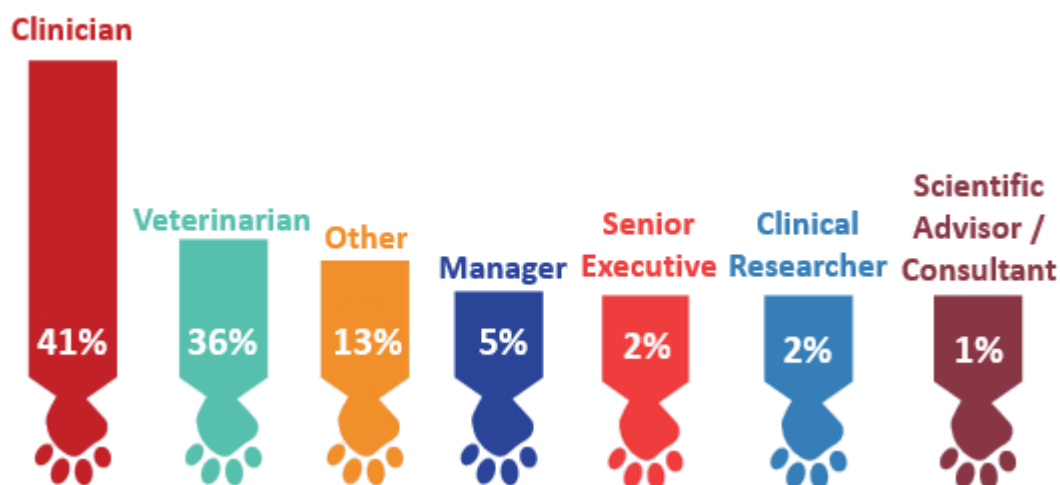
WSAVA 2019 Statistics – Toronto, Canada



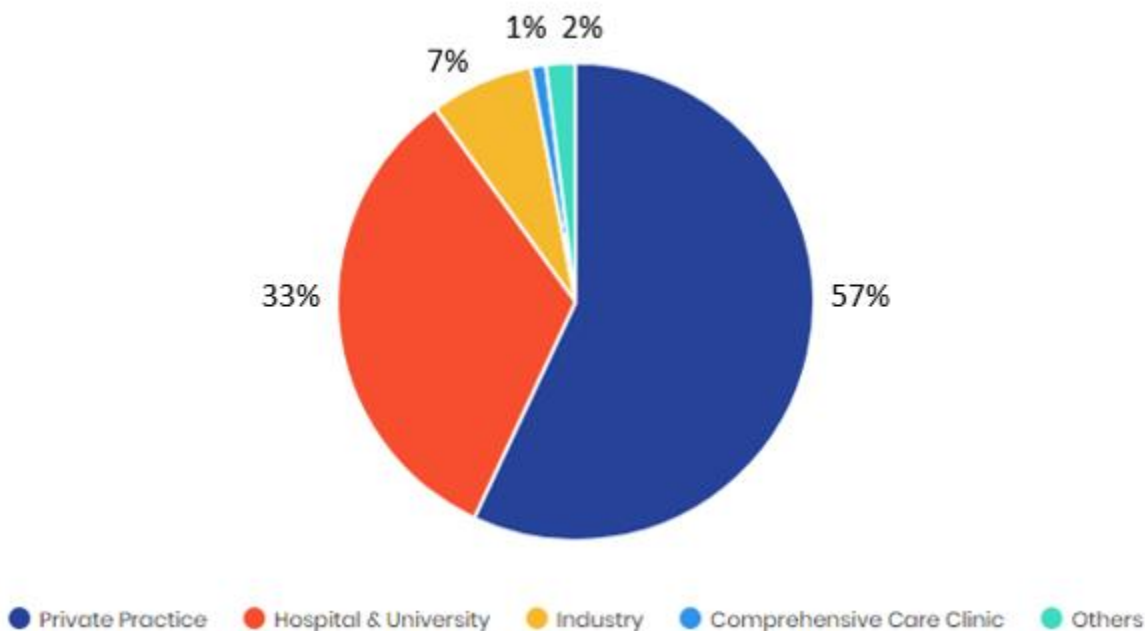
Participants by Professional Interest



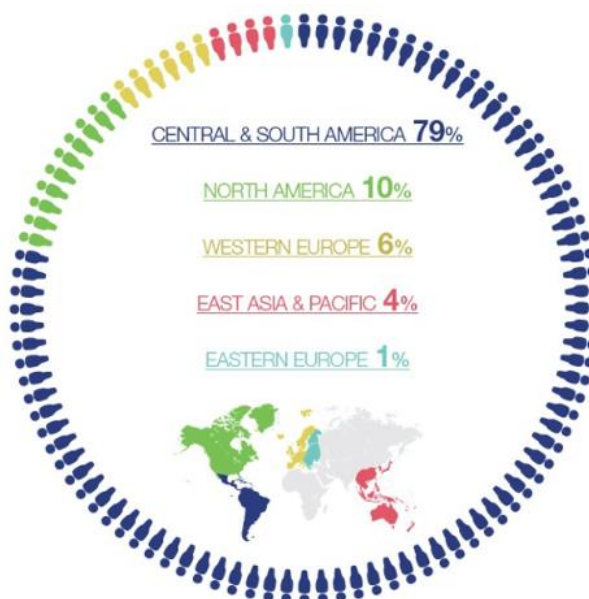
Participants by Professional Role



Participants by Work Place



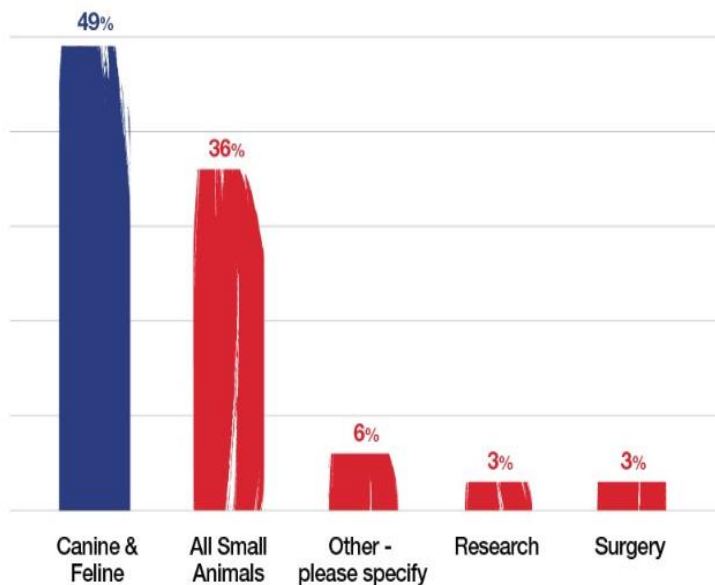
WSAVA 2016 Statistics – Cartagena, Colombia



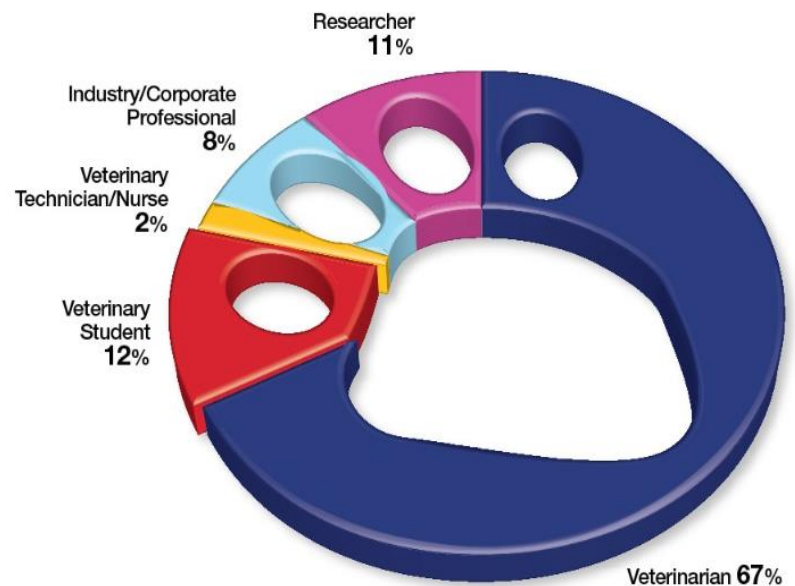
TOP 10 COUNTRIES



PROFESSIONAL INTEREST



PROFESSIONAL ROLE



General Congress Information

WSAVA/ XVIII FIAVAC Congress 2022 Congress Venue:

Lima Convention Center
Av. de la Arqueología 172,
San Borja 15021, Peru

WSAVA/ XVIII FIAVAC Congress 2022 Contact Persons:

Sponsorship & Exhibition Sales: **Lisa Sant** – lsant@kenes.com
Hotel Accommodation: **Irina Sapir** - isapir@kenes.com
Exhibition Manager: **Ms. Hanna Safier** – hsafier@kenes.com
Industry Coordinator: **Stephanie Stoyanova** - sstoyanova@kenes.com

Promotional & Advertising Opportunities

Educational Opportunities

Scientific Stream (Full Day Or Half Day)



A Scientific Stream is a series of sessions that take place under one topic. WSAVA/XVIII FIAVAC Congress 2022 offers companies to link their name to one (or multiple) streams during the world congress.

- Company logo on congress timetable (on top of the relevant stream)
- Acknowledgement with company logo on display in the hall (slide at beginning of sessions)

Industry Symposium - Breakfast/Lunch



Industry sponsored symposium up to 60 minutes. Program subject to the approval of the Congress Scientific Committee

- This includes: hall rental, standard audio/visual equipment & display table
- Permission to use the phrase: "Official Sponsored Symposium of the 47th World Small Animal Veterinary Association World Congress and the XVIII FIAVAC Congress"
- Sponsored Symposium Program will be included in a designated industry section of the Final Program (subject to receipt by publishing deadline)
- Sponsor will be acknowledged in a designated section of the Program
- Time Slots: allocated on a "first come, first served" basis

The supporting company, in addition to the support fee, must cover all speakers' expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the Sponsored Symposium speakers have already been invited by the Congress. In this case, the company will support the amount of nights as per congress policy.

Hands-On Workshop



Company workshop session up to 90 minute. Program subject to the approval of the Congress Scientific Committee

- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: "Official workshop of the WSAVA/XVIII FIAVAC Congress 2022"
- Workshop Programs will be included in a designated section of the Final Program (subject to receipt by publishing deadline)
- Sponsors will be acknowledged in a designated section of the Program
- Time Slots – to be discussed with the Congress Scientific Committee

The supporting company, in addition to the support fee, must cover all speakers' expenses, including registration fees,

accommodation and travel expenses. This also applies in the case where the Workshop speakers have already been invited by the Congress.

Webcasting



The ability to attend all congresses, or alternatively, all congress sessions, is virtually impossible for the busy medical professional. Therefore, there is a growing need to share knowledge and learning opportunities beyond the dates of the actual event and high-quality webcasting helps meet this substantial educational need. Materials are saved locally, but at the same time, can be distributed over the web to viewers around the world via a robust cloud server. Viewers can access the broadcasts using PCs, tablets or smartphones live (as streamed video) or later, on-demand as a webcast.

Kenes offers two types of webcasting options:

1. **Video** includes a video screen of the speaker/presenter during the session, PowerPoint slides (in sync with the speaker), and audio
2. **Digital Imaging** includes PowerPoint slides with audio. Sponsor will be recognized on the home screen with "Sponsored by..." and a company logo only.

Webcasting will be hosted on the WSAVA website. Webcasting can be a great addition to your stream sponsorship, or you can choose a scientific existing session and sponsor the webcast. Session will be available for a very wide audience after the congress.

Mobile App



The Mobile App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets and laptops into a tool for active meeting participation, making it easy for participants to access meeting information they need and to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker info, participant lists, rating/voting system for sessions/speakers and a personalized scheduler and is easily downloadable from the App Store and Google Play.

Congress App support includes:

- Sponsor acknowledgement on the splash/pop-up screen of the app: "Sponsored by: company name/logo"

E- Poster Area



E-Posters are a unique combination of scientific posters and interactive content. An E-Poster is an electronic version of the traditional paper poster and is shown at dedicated digital stations at the event.

It creates unique networking and engagement opportunities and generates participants' interest and good exposure for authors. The highly trafficked E-Poster terminals located in prime locations will allow attendees to access the electronic presentations easily and conveniently.

E-Poster sponsorship includes:

- Signage at the entrance to the E-Poster area with "Sponsored by..." and a company logo only Signage.
- Sponsored will be acknowledged in the Industry Support and Exhibition section of the Program, on the event website and with signage during the event following all compliance regulations.

E- Poster Archive



The E-Poster Archive increases poster visibility after the event. The archive offers an effective platform for promoting education and extending the meeting lifecycle. The E-Poster Archive is a cutting-edge platform that has been developed to offer the ultimate user interface following feedback from both authors and viewers.

All posters will be kept online on the Congress website platform for one year.

- Supporter acknowledgment on the E-Poster Online Archive platform as: "Supported by..." and the Company Name only (no logo).
- Support will be acknowledged ,on the event website, application and with signage during the event.

E- Program Book



An electronic version of the traditional final program will be available to participants to access the scientific program and other congress information easily and conveniently online and as a download on mobile phones or computer.

With e-Books, participants can use the intuitive Search button, have the ability to bookmark sessions, events and other information, share information with colleagues and if desired, even print the programme. Supporter will not have any input regarding the content.

- Supporter acknowledgement on the cover of the e-Book: "Supported by: company name/logo" (product logo not permitted).
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.
- Full page adverts are available to be purchased separately

Event Related Opportunities

Congress Main Dinner Event

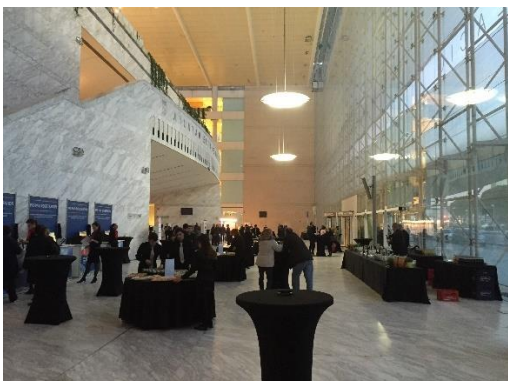


Opportunity to support the local theme night and enjoy great visibility!

Exclusive Sponsorship.

- Sponsor's logo on sign at the entrance to the event
- Sponsor's logo on the invitations
- Sponsor will have the opportunity to distribute giveaways and branded items
- 10 complimentary invitations to the event

Welcome Reception



Sponsor will have the opportunity to promote itself through a networking reception in the Exhibition Area, on the first evening, to which all registered attendees are invited.

- Sponsor's logo on sign at the entrance to the Welcome Reception
- Opportunity to provide items bearing company logo for use at the event

Closing Day Lunch Reception



Sponsor will have the opportunity to promote itself through a networking reception with entertainment in the Congress Venue, on the last day, to which all registered attendees are invited.

- Sponsor's logo on sign around the Lunch Reception
- Opportunity to provide items bearing company logo for use at the event

Lunch Break



Sponsoring the lunch break gives your company great visibility!

- Opportunity to display 2 signs near buffets during lunch break (signs to be produced by company)
- Acknowledgement with company logo on all buffet tables
- Opportunity to provide items bearing company logo for use during the supported lunch (napkins etc)

Coffee Breaks



Coffee will be served during breaks in the exhibition area.
Opportunity to display 1 sign near buffets during breaks
(sign to be produced by company)

- Acknowledgement with company logo on all buffet tables
- Opportunity to provide items bearing company logo for use during the sponsored break (napkins etc)

Hospitality Suites/Meeting Rooms



An opportunity to hire a room at the venue that will be used as a Corporate Suite. The sponsor will be able to host and entertain its guests throughout the event. Companies will have the option to order catering and AV at an additional cost.

- Opportunity to brand the corporate suite
- Acknowledgement on directional signage outside suite

Speakers' Ready Room



Facilities will be available at the Congress Centre for speakers and abstract presenters to review their presentations.

- The Sponsor's name/or company logo will appear on a sign near the room
- Opportunity to display Sponsor's logo on screensavers at each workstation
- Opportunity to provide branded paper, mousepads
- Opportunity to distribute branded items / promotional gifts

Exhibition Related Opportunities

Product Theatre



Meet with attendees and key decision makers to share your new research outcomes, discuss your clinical protocols, and **conduct product demonstrations** of your new products and services. Product Theatre sessions are 20 minutes in length and will be held in a designated area(s) **in the exhibition hall**, which is set up in theatre style for 50 attendees. No other sessions of the scientific program will run in parallel but may run concurrent with other sponsors.

These sessions deliver a platform to gather and discuss issues on veterinarian education, specific products and therapeutic areas. Located in the Exhibition hall, Product Theatre provides an opportunity to:

- Highlight and demonstrate new and existing products
- Provide up-to-date research findings
- Give product details in-depth
- Demonstrate products
- Distribute branded materials

Branded Seats



The branded Seating Cubes are sturdy, trendy, cool, classic, cheerful, creative, stylish and informal. This multipurpose cardboard stool can be customized to match whatever theme you have chosen for the event.

- Opportunity to use the branded seats in your Product Theatre session
- Opportunity to customize the seating cubes
- 50+ branded seats will be produced
- Location of seating cubes onsite to be coordinated with Secretariat

Charging Kiosk



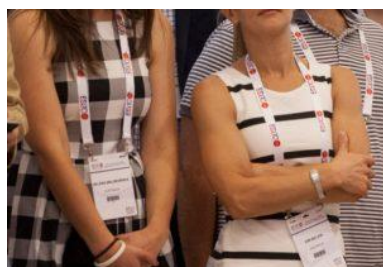
Branded Charging Kiosk for multiple devices, including smart phones and tablets. It's a great way to leave a lasting impression on the congress delegates.

- Supporter's logo with hyperlink on Congress website
- Acknowledgement in the Supporters' List in designated section of the Final Program
- Acknowledgement on Supporters' Board on-site
- Opportunity to brand the Charging Kiosk with your company name and logo

*Photos are for illustration purpose only.

Promotional Items

Lanyards



Opportunity to place company logo on the lanyards. The Organizing Committee will select the type and design of the lanyards. The support entitlements are as follows:

- Supporter's logo to be printed on the lanyards.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event

Onsite Branding Options



There are many branding opportunities in the congress venue:

Contact me for more information: lsant@kenes.com

Twitter Wall

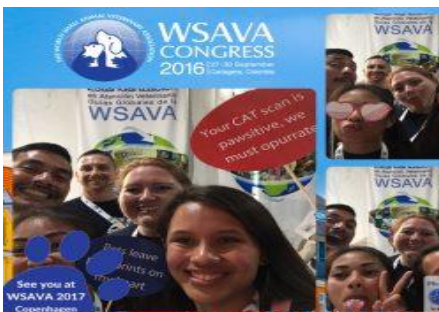


The Twitter Wall is an exciting and modern item which encourages delegates to post messages related to WSAVA/XVIII FIAVAC Congress 2022. This item provides you great exposure!

The on-site social media specialist will moderate the interactions to ensure that only appropriate and Congress related interactions are shared on the main screen.

- A large screen will appear in a main area of the convention centre (or in WSAVA/FIAVAC booth) showing all social media interactions that include the Congress hashtag #WSAVAFIAVAC2022
- Your company logo will be placed on the social media wall

Photo Booth



The Photo Booth is an excellent tool to engage with Congress attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, using fun props provided by the organizer, and have the photo sent to them via email, text message or directly uploaded to their social media accounts.

- The booth attracts many attendees and a sponsor would gain exposure by having their branding on the outside of the booth, including their logo on every photo taken.
- The exposure will last long after the Congress ends as these photos are shared with colleagues, friends and family.
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program, on the event website, in the mobile app and with signage during the event

Congress Notepads & Pens



The sponsoring company will provide Notepads and Pens:

- Notepads & Pens will bear the WSAVA logo and the Sponsor's company logo and will be distributed in the participants' Congress bags.

* This item must be approved by Kenes International as well as the Congress' Organizing Committee prior to production.

World Map



The World Map is a unique touchscreen map of a 2D atlas providing viewers with extra info/data on congress participants from around the globe. The map is an interactive experience for participants to connect based on their geographical origins. The touchscreen display can be placed in a central location at the congress venue and serves as an information and communications tool, ideal for enhancing participant networking.

- Sponsor will be recognized on a separate printed sign/rollup located beside the World Map screen, with "Sponsored by..." and a company logo only

Promotional Material (Bag Inserts)



Inclusion of one-page promotional material in the participants' Congress bags.

Material should be provided by the Sponsor and approved by WSAVA.

Event Bags



The official WSAVA Congress bags are a great way to get exposure not only during the event but also post event throughout the year.

These handy bags can hold items you collect during the congress and any other essentials you want to bring to the event.

Reusable Hygiene Mask



Reusable hygienic mask with integrated neck band in elastic material, for easy and comfortable portability. At the same time, it provides quick and easy access to the mask when it's needed to use it.

- Reusable masks will be available for all participants during the Congress days.
- Sponsor will have the possibility to add the company's logo to the face mask.
- Print is only possible with one solid pantone colour on one face side (max 60 x 50mm)

Anti-Contact Safety Key Ring



Hygienic, antibacterial and anti-contact safety key ring, made of resistant ABS with a solid finishing. Specially designed to avoid touching public usage surfaces with your hands (door handles, switches, public use taps, ATMs...).

- Key rings will be available for all participants during the Congress days.
- Sponsor will be able to brand the key ring with the company's logo.
- Print is possible with two solid pantone colour print on one side (max 20 x 15mm).
- Item according to the ISO 22196 standard.

Hand Cleanser

Hand cleanser gel in PET refillable bottle with flip-cap.



- Hand cleanser gel will be available for all participants during the Congress days.
- Sponsor will be able to brand the bottle with the company's logo.
- Print is possible with a full colour digital label.
- Capacity 50ml. 70%-alcohol formulation. Made in EU. This product is classified as a cosmetic item.

Gel2Go



Hand cleanser gel in PET refillable bottle with flip cap and carabiner.

- Hand Cleanser Gel will be available for all participants during the Congress days.
- Sponsor will be able to brand the bottle with the company's logo.
- Print is possible with a digital label on one side (max 50 x 20mm).
- Non-alcohol formulation. Capacity 30 ml.

Safety Kit



A Stay Safe Kit will be available for all participants during the Congress days.

- Sponsor will have the opportunity to brand the items included in the Stay Safe Kit.
- Content of the Stay Safe Kit:
- Antibacterial Pen (one-colour print)
- Hygienic Wipes (full colour print)
- Three Face Masks (disposable – not branded)
- Hand Cleansing Gel 50 ml (full colour print)
- Anti-contact Key Ring (one-colour print)

Advertising Items

Promotional Mailshot - Exclusive Or Joint

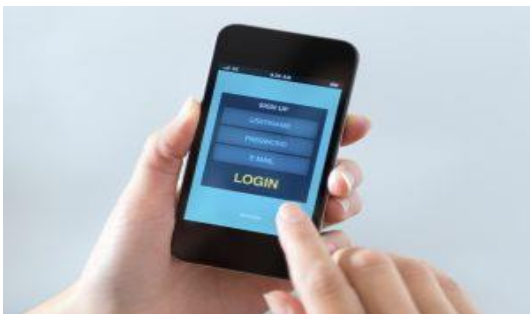


Gain additional exposure for your sponsored stream, company or exhibition booth by sending out a Mail Blast to the preregistered delegates who have agreed to disclose their details at a date and time coordinated with the Congress Organizer.

- **Exclusive:** Mail blast will be exclusive for the Sponsor. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Sponsor and subject to receipt by 6 weeks prior to the Congress. "From" field will be **WSAVA/CVMA 2022**.
- **Joint:** Mail blast will list all sponsoring companies according to the support level. Each company will have a section of approximately 150 words. Design will be provided by Organiser.

** In the case where the sponsor cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of € 250. Content received after the deadline may be processed for an additional fee of € 500.*

App Push Notifications



Push Notifications

App "push notification" sent to all participants** onsite through the mobile app – to be coordinated with Congress Organizer. Multiple notifications can be done.

*(Only available for companies that sponsor a stream or Product Theatre)

** (sent only to participants who download the app and accept to receive notifications)

App Banners



Get front page exposure with a rotating banner on the main landing page of the WSAVA mobile app.

- Only 4 available
- Possible to hyperlink to your company profile, website, YouTube or Vimeo videos
- Specs: 2400 x 600 JPEG up to 2 MB

Final Program



Full inside page (or half page) colour advertisement in the Final Program.

The Final Program will contain the timetable, information about the scientific Program and other useful information. It will be distributed to all registered participants in the Congress bags.

NOTES: *All pictures are illustrations only.

All About Exhibition



Space Only Rental

(Minimum of 12sqm)- If you wish to have a smaller booth, you can take a shell scheme package.

That includes:

- Exhibitors' badges (3 plus 1 for each additional sqm)
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

Additional Benefits

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website and Mobile App, as an Exhibitor prior to the Congress
- Listing and profile in the Final Program
- **Note:** If you are planning to have a joint booth with another company, a co-exhibitor fee of **1,500 €** applies.

Shell Scheme Rental

- Exhibitors' badges (2 for 9sqm plus 1 for each additional 9sqm)
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitor
- Shell scheme frame, basic lighting

- Fascia panel with standard lettering

Shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

Additional Benefits

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website as an Exhibitor prior to the Congress
- Listing and profile in the Final Program

Floorplan

Venue

Lima Convention Center
Av. de la Arqueología 172,
San Borja 15021, Peru



Exhibitors Badges Rules & Regulations

Allocation Of Exhibition Space

space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract must be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be sent. Please note that three alternative booth choices should be clearly

indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9sqm booked and one additional for each 9sqm after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 55 sqm – 15 exhibitor registrations
- Booths larger than 55sqm – 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor's Manual.

Exhibitors' Technical Manual

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Congress. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

Insert And Display Materials

- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

Site Inspections

Exhibitors and Supporters are welcome to visit the Conference venue at their convenience. Please contact the venue directly to arrange this.

Exhibitor Logo & Profile

You can submit your logo and company's profile, read important exhibitor information and complete orders for your stand on the **Kenes Exhibitors' Portal**. The Exhibition Manager will contact you with the link to the Exhibitors' Portal, including your personal login details.

Exhibition Terms & Conditions

The Terms and Conditions of exhibiting are included in the Online Prospectus and can be found here ([Terms And Conditions.pdf](#)). Please note that signing of the *Booking Form And Contract* indicates acceptance of these Terms and

Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the WSAVA/FIAVAC 2022. The exclusivity of an agent for the handling needs of conferences refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the conference. This organisational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the conference.

Promotional Activities

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.
Further details will be included in the Exhibitors' Technical Manual.

Payments Cancellation Terms & Conditions

Applications for Sponsor and/or Exhibition must be made in writing with the booking form.

Contracts & Confirmation

Applications for Sponsor and/or Exhibition must be made in writing with the booking form.

Sponsors

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Booking Form the organizer will reserve the items listed in it. Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

Exhibitors

Once a signed Booking Form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

Support Terms & Conditions

The Terms and Conditions (here) of the Sponsor will be included in the contract as well.

Payment Terms & Methods

- 60% upon receipt of the Sponsorship agreement and first invoice.
- 40% by March 23rd, 2022.

All payments must be received before the start date of the Congress. Should Sponsor fail to complete payments prior to the commencement of the Congress, Organizer will be entitled to cancel the reservation contemplated by this Agreement, and Sponsor will be subject to cancellation fees as determined below.

Please note that a surcharge of 400 USD will apply for last minute changes or for submitting your congress materials after the deadline (*deadlines to be confirmed*).

Option 1: Payment by check (USD).

Please make checks payable to:

Kenes International Organizers of Conferences Ltd – WSAVA 2022

Option 2: Payment by Bank Transfer (USD).

Please make drafts payable to:

Kenes International Organizers of Conferences Ltd – WSAVA 2022

All bank charges are the responsibility of the payer.

Cancellation / Modification Policy

Cancellation or modification of support items must be made in writing to the Industry Liaison and Sales Department:
Lisa Sant: lsant@kenes.com

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before February 28th, 2022, inclusive.
- 50% of the agreed package amount if the cancellation/ modification is made between March 1st, 2022 – June 28th, 2022 inclusive.
- 100% of the agreed package amount if the cancellation/ modification is made after June 29th, 2022.

Vat Information

NO VAT

All Sponsorship amounts are inclusive of VAT.

Contact

Please contact me for details, pricing and sponsorship options. If you have ideas that aren't listed here I'd be happy to work with you to create a package that meets your needs.

Lisa Sant
Industry Liaison & Sales Associate
Tel: +31 20 763 0515
Email: lsant@kenes.com

